

# Story of US & Now



*“If I am not for myself, who will  
be for me?”*

*When I am only for myself, what  
am I?*

*“If not now, when?”*

-Rabbi Hillel, 1<sup>st</sup> century  
Jerusalem sage

# 3 Parts of Public Narrative

**Self**

Invites others to be in a  
relationship with you

**US**

Invites others to join  
your community

**NOW**

Invites others to take  
**ACTION**



**Challenge**



**Outcome**



**Choice**

**Moral**



**PLOT**

# Creating an US

Weaving together individual stories  
to create a collective “us”




# Challenge

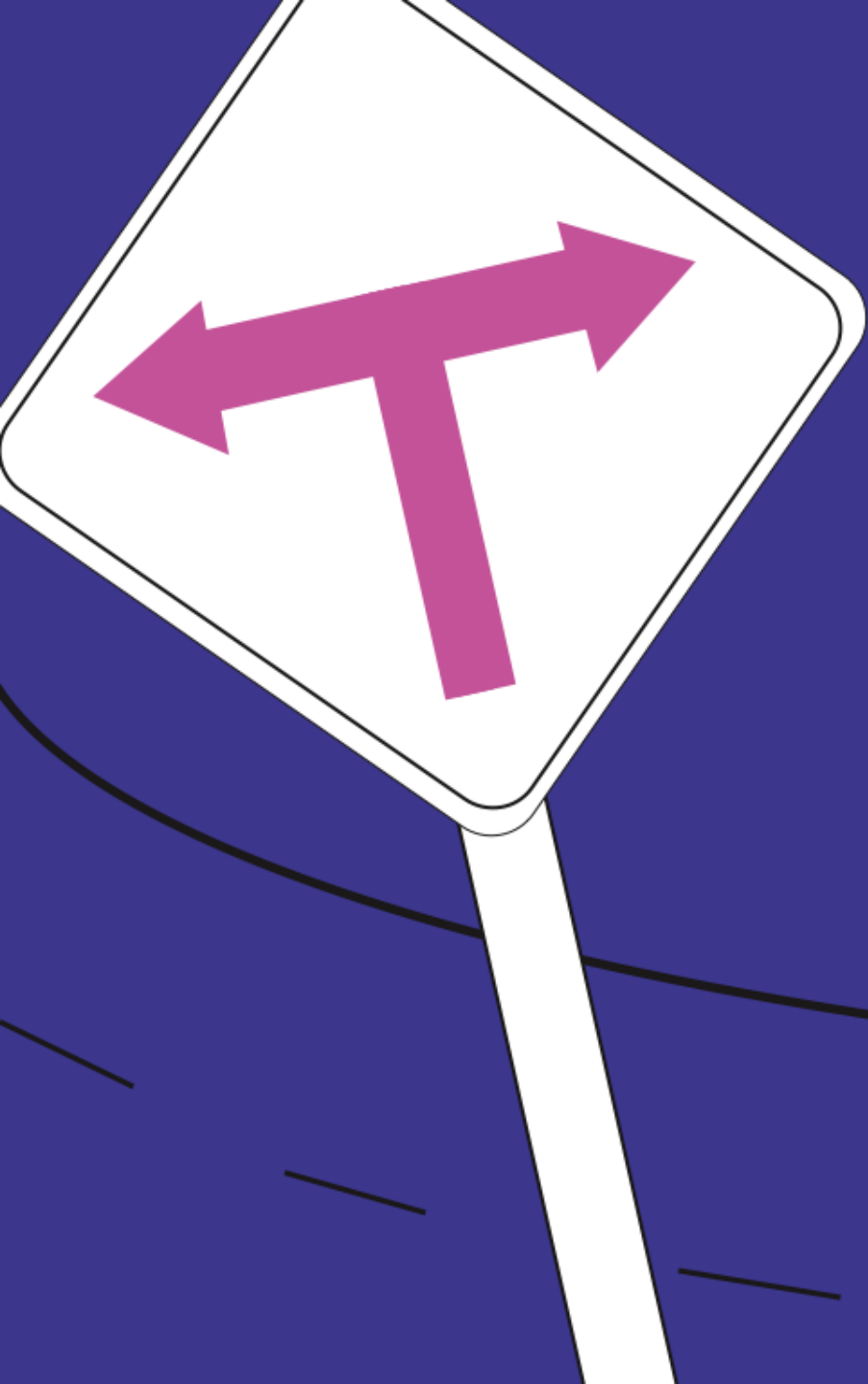
What challenges are we facing now?



# Hopeful Outcome



**What will the world look like  
if we make this change?**

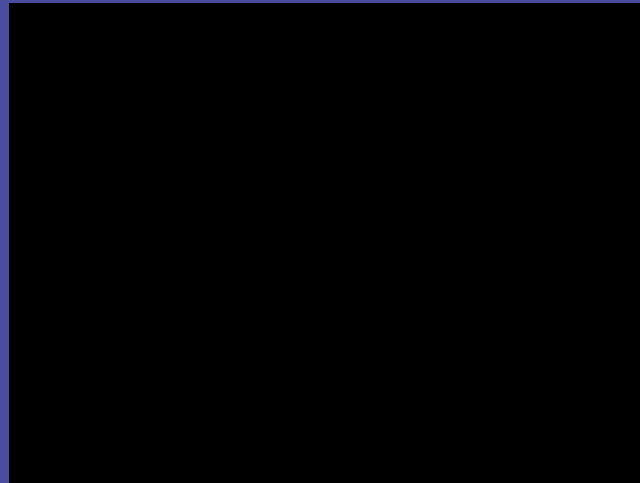


**What's the strategic choice  
you're asking us to make?**





# James Croft Video



Live Model Story of Us & Now

RYYAN

# Team Work

- Brainstorm the “US”
- Develop your own story of us & now
- Practice your story of us & now
- Coach your team on their stories

# Large Group Closing

- Volunteer Stories
- General Reactions
  - I struggled with...
  - I enjoyed...
- How can we use these stories to inspire others?